



ETHIRAJ COLLEGE FOR WOMEN (Autonomous) Chennai
Affiliated to the University of Madras
College with Potential for Excellence
Reaccredited with A grade by NAAC

ETHI-SHAKTHI-CAMPUS INNOVATION LEAGUE

Wall painting & Pink Ribbon formation (Outdoor Activities)

Date of Event: 2018-19

No of Beneficiaries:100

The flash mob-mime conveyed the importance of mental health. The Cross Event witnessed the showcasing of latest banking technology and trends by the students of the Bank Management Department (SS). The most common nutritional problems of the present-day youth and its cure by the students of Food and Nutrition Department (Aided).

The wall painting near the annex block entrance was based on the theme of spreading awareness on environmental issues. The Project Beauty enhanced the aesthetic sense of the students. Jogathon promoted the idea of outdoor activities to help improve health and fitness. Pink Ribbon formation created awareness of breast cancer. Project- Say No to Plastics created awareness among the students and staff on the hazardous effects of usage of plastics and encouraged students to make and use cloth and paper bags.



S. Kothari

PRINCIPAL
ETHIRAJ COLLEGE FOR WOMEN
(AUTONOMOUS)
CHENNAI-600 008.



ETHIRAJ COLLEGE FOR WOMEN (Autonomous) Chennai
Affiliated to the University of Madras
College with Potential for Excellence
Reaccredited with A grade by NAAC



S. Kothari

PRINCIPAL
ETHIRAJ COLLEGE FOR WOMEN
(AUTONOMOUS)
CHENNAI-600 008.



ETHIRAJ COLLEGE FOR WOMEN (Autonomous) Chennai
Affiliated to the University of Madras
College with Potential for Excellence
Reaccredited with A grade by NAAC

ETHI-SHAKTHI-CAMPUS INNOVATION LEAGUE

Visit to Nemilicherry (Outreach Programme)

Date of Event: 2018-19

No of Beneficiaries: 50

The Nemilicherry village project was an outreach programme where the students of the league painted the compound wall of the Government school with appropriate themes.



S. Kothari

PRINCIPAL
ETHIRAJ COLLEGE FOR WOMEN
(AUTONOMOUS)
CHENNAI-600 008.



ETHIRAJ COLLEGE FOR WOMEN (Autonomous) Chennai
Affiliated to the University of Madras
College with Potential for Excellence
Reaccredited with A grade by NAAC

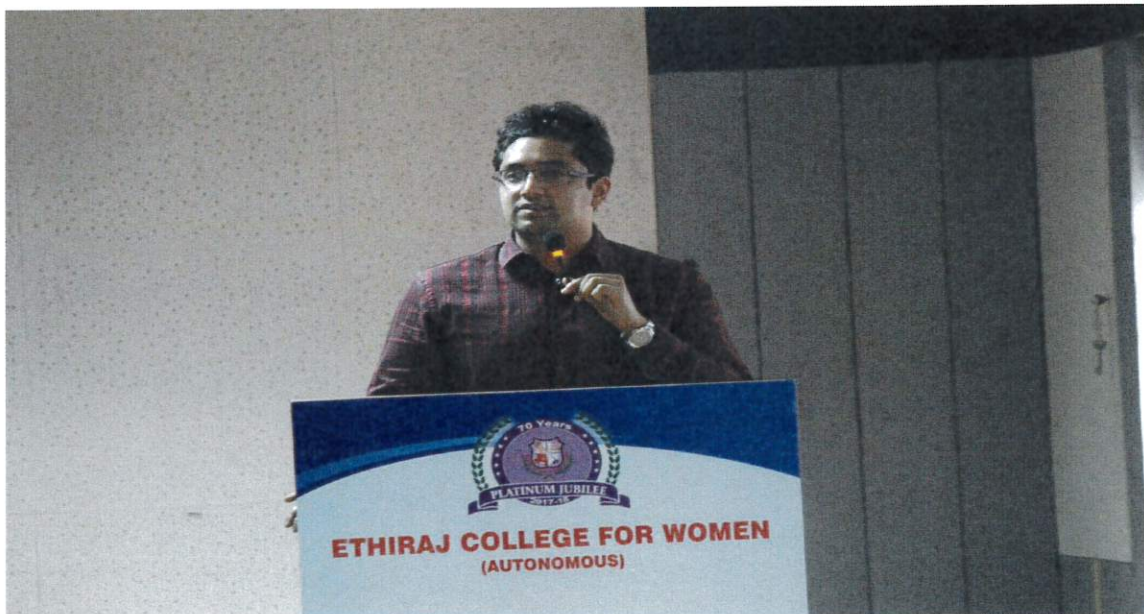
ETHI-SHAKTHI-DISASTER MITIGATION LEAGUE

Lecture on Disaster Management & Street Play

Date of Event: 13th of October, 2018

No of Beneficiaries: 100

The league organized 7 events in the academic year 2018-2019. The programmes included a Street Play on Flood Management and Water Conservation by the Tamil Teatro group, a lecture by Mr. Agnishwar Jayaprakash on “Disaster Management”. The event coincided with the International Day for Disaster Mitigation on the 13th of October, 2018. A collage competition was held in the College campus on the theme “Disasters and their Mitigation” and the students who exhibited the best collages had received prizes and certificates.



S. Kothari

PRINCIPAL
ETHIRAJ COLLEGE FOR WOMEN
(AUTONOMOUS)
CHENNAI-600 008.



ETHIRAJ COLLEGE FOR WOMEN (Autonomous) Chennai
Affiliated to the University of Madras
College with Potential for Excellence
Reaccredited with A grade by NAAC



S. Kothari

PRINCIPAL
ETHIRAJ COLLEGE FOR WOMEN
(AUTONOMOUS)
CHENNAI-600 008.



ETHIRAJ COLLEGE FOR WOMEN (Autonomous) Chennai
Affiliated to the University of Madras
College with Potential for Excellence
Reaccredited with A grade by NAAC

ETHI-SHAKTHI-DISASTER MITIGATION LEAGUE

Peace March

Date of Event:2018-19

No of Beneficiaries:100

The League was also responsible in collecting donations from the staff and students of the College during the Kerala floods and the Gaja Cyclone, as a measure of relief to the victims that was handed over to the Chief Minister's Relief Fund of Kerala and Tamil Nadu States respectively. The members of the League, along with the Staff and students of the College had observed a Peace March and a candle light prayer for the martyrs of the Pulwama terror attacks. The League had even spread its wings beyond the campus by visiting Karunakaracheri, the adopted village of the College and in educating the villagers on disasters and their mitigation.



S. Kothari

PRINCIPAL
ETHIRAJ COLLEGE FOR WOMEN
(AUTONOMOUS)
CHENNAI-600 008.



ETHIRAJ COLLEGE FOR WOMEN (Autonomous) Chennai
Affiliated to the University of Madras
College with Potential for Excellence
Reaccredited with A grade by NAAC

ETHI-SHAKTHI-DISASTER MITIGATION LEAGUE

Outreach Programme at Karunakaracheri Village

Date of Event:2018-19

No of Participants:25

The League had even spread its wings beyond the campus by visiting Karunakaracheri, the adopted village of the College and in educating the villagers on disasters and their mitigation.



S. Kothari

PRINCIPAL
ETHIRAJ COLLEGE FOR WOMEN
(AUTONOMOUS)
CHENNAI-600 008.



ETHIRAJ COLLEGE FOR WOMEN (Autonomous) Chennai
Affiliated to the University of Madras
College with Potential for Excellence
Reaccredited with A grade by NAAC

ETHI-SHAKTHI-GREEN ENVIRO LEAGUE

Planted Sapling

Date of Event: 27th July 2018.

No of Participantss:25

The League planted floral and ornamental saplings to mark the Remembrance Day of Dr. A. P. J. Abdul Kalam on 27th July 2018. The League plants floral and croton saplings and also maintains the greenery of the Campus by regular watering of the plants.



S. Kothari

PRINCIPAL
ETHIRAJ COLLEGE FOR WOMEN
(AUTONOMOUS)
CHENNAI-600 008.



ETHIRAJ COLLEGE FOR WOMEN (Autonomous) Chennai
Affiliated to the University of Madras
College with Potential for Excellence
Reaccredited with A grade by NAAC

ETHI-SHAKTHI-GREEN ENVIRO LEAGUE

Floral and Green Coverage in Nemilichery Village

Date of Event: 4th March 2019

No of Participants:20

The Green Enviro League planted saplings of Almond, Peepal, Black Plum, Portia (Poovarasu) and few other tropical varieties to enhance the flora and green coverage in one of the Schools in the village, Nemilichery, adopted by the College on 4th March 2019. Iron tree guards were also fenced around the newly planted saplings to ensure proper nurturing and safety of the trees. The name of the College in the iron guards would serve to mark the remembrance of the Institution even as the trees grow in the years to come.



S. Kothari

PRINCIPAL
ETHIRAJ COLLEGE FOR WOMEN
(AUTONOMOUS)
CHENNAI-600 008.



ETHIRAJ COLLEGE FOR WOMEN (Autonomous) Chennai
Affiliated to the University of Madras
College with Potential for Excellence
Reaccredited with A grade by NAAC

ETHI-SHAKTHI-HOLISTIC WELLBEING LEAGUE

Yoga- Wootasathu- Kootan Choru

Date of Event: 2018-19

No of Beneficiaries:100

Various programmes like "Yoga for all", Yogamana vazhvuku yoga, Yoga mudras for Health were conducted for students, Staff and supporting staff to emphasize the importance of yoga. "Wootasathu" project for Ethiraj College canteens were planned to promote wholesome and nutritious Food and restrict/limit the availability of foods rich in HFSS. A draft of FSSAI standard were handed over to the person in charge in campus 1 & 2 canteens Another project on "Kootan Choru" was implemented through educative posters on healthy eating habits for hostel students.



S. Kothari
PRINCIPAL
ETHIRAJ COLLEGE FOR WOMEN
(AUTONOMOUS)
CHENNAI-600 008.



ETHIRAJ COLLEGE FOR WOMEN (Autonomous) Chennai
Affiliated to the University of Madras
College with Potential for Excellence
Reaccredited with A grade by NAAC



S. Kothari

PRINCIPAL
ETHIRAJ COLLEGE FOR WOMEN
(AUTONOMOUS)
CHENNAI-600 008.



ETHIRAJ COLLEGE FOR WOMEN (Autonomous) Chennai
Affiliated to the University of Madras
College with Potential for Excellence
Reaccredited with A grade by NAAC

ETHI-SHAKTHI-HOLISTIC WELLBEING LEAGUE

Nutrition Education Programme on the Topic “Arokiyam and Nalvazhvu”

Date of Event: 4th March 2019

No of Beneficiaries:100

A nutrition education programme on the topic “Arokiyam and Nalvazhvu” was conducted for primary government school children in Nemilicheri - a village adopted by Ethiraj College for Women on 4th March, 2019. Around 97 students from I-V standard were educated on healthy eating habits, sanitation and hygiene and importance of exercise by the students of Holistic Well being Students League and Swatch Ethiraj Students League through Street play and skit. The team interacted and educated the school children by the play way method through question and answer session, songs, rhymes and proverbs.



S. Kotthari

PRINCIPAL
ETHIRAJ COLLEGE FOR WOMEN
(AUTONOMOUS)
CHENNAI-600 008.



ETHIRAJ COLLEGE FOR WOMEN (Autonomous) Chennai
Affiliated to the University of Madras
College with Potential for Excellence
Reaccredited with A grade by NAAC

ETHI-SHAKTHI-SWACHH ETHIRAJ LEAGUE

Supervision of the Campus and Rest Rooms

Date of Event: 2018-19

No of Beneficiaries:15

The league is mainly engaged in the supervision of the campus and rest rooms in particular on a daily basis. It has also put up a form in every rest room to make sure it is cleaned thrice a day. In addition to these activities this league has done wall-paintings to create awareness among the students regarding environmental protection. Workshops were conducted to teach the students to make eco-friendly bags, thus initiating various eco-friendly practices.



S. Kothari

PRINCIPAL
ETHIRAJ COLLEGE FOR WOMEN
(AUTONOMOUS)
CHENNAI-600 008.